R. J. REYNOLDS
Tobacco Company

J. A. Morris
Philadelphia Chain Department
(610) 353-8666

Via E. Mail

TO: M. J. McHugh, G. P. Mitchell, D. L. James, G. R. Teeter, R. L. VanSickle, F. J. DeJong, K. L. Myers, Jr., B. K. Pearson
All RJR **Retail Managers** with Acme Responsibilities in Divisions 1221, 1226, 1326, 1330, 1332, 1334, 1622 and 1738
For Distribution through ROUs: 1210, 1310, 1610 and 1710

SUBJECT: **Acme Markets Retail Survey**
Acme Markets (CID #0320-00-00)

Ladies & Gentlemen:

Acme Markets Headquarters has requested a survey on current cigarette merchandising in all stores. I would appreciate the following information to be faxed to my office by December 30, 1995 (Fax #610-359-1576).

The information required is as follows:

- o List store number and address of any location that currently does not have the capability to merchandise cartons and packs at the courtesy booth i.e., cigarettes need to be visible.
- o Please advise any locations that would not have the capability to place a promotional carton display.

This is the only information needed at the current time. I would appreciate it if you could gather a total recap from Retail Reps and fax the information to me after is completed for your division.

I will advise you at a later date of any merchandising changes for 1996.

Sincerely,

J. A. Morris

JAM/dmo

Sales		Retail	
1221 1,2,3		1222	
1222		1223	
1223		1226 24,25,26,27	
1224		1229	
1225		ROM	
1226 2,3,4		PC	SC
1229		MC	PA
1240			
1244		RSM	RBM

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Source: https://www.industrydocuments.ucsf.edu/docs/srln0000